

ENERGY USE STUDY OF SOUTH CAROLINA HOMES

1. **OVERVIEW:** Central Electric Power Cooperative, Inc., ("Central") is launching a statewide energy use study ("Study") this year to determine the best way to reduce electric utility bills. This study will test energy efficiency in South Carolina homes.

Nineteen South Carolina electric cooperatives will participate in this Study, including Aiken, Berkeley, Black River, Blue Ridge, Broad River, Coastal, Edisto, Fairfield, Horry, Laurens, Little River, Lynches River, Marlboro, Mid-Carolina, Palmetto, Pee Dee, Santee, Tri-County and York.

To evaluate the effectiveness of various energy efficiency improvements, more than 1,200 manufactured and site-built houses in South Carolina will receive structural and appliance upgrades free of charge. In exchange, the participating homeowners ("Participants") will be asked to help with the Study.

The Study will include the following improvements and field tests to determine how each upgrade affects energy savings and consumption, and improves homeowner comfort.

- 200 manufactured houses will receive standard weatherization assistance arranged by local electric cooperatives and provided by regional community action agencies
- 60-80 site-built houses will receive weatherization assistance
- 200 manufactured houses will receive energy efficient roof retrofits
- 200 manufactured houses will receive high efficiency heat pumps
- 200 manufactured houses will receive ENERGY STAR appliance upgrades
- 400 houses will receive new electric power monitors
- 70 site-built homes will receive solar thermal water heaters.

Data from the field tests will help determine which energy efficiency approaches are most cost effective and should be emphasized in the future.

2. **PRELIMINARY INFORMATION:** No Purchase Necessary. No entry fee, payment or proof-of-purchase is necessary for homeowners to participate in the Study. The time to apply to participate in the Study begins **March 1, 2010**, and ends **May 14, 2010** (the "Period"). Limit one application per household during the Period. **VOID WHERE PROHIBITED.**

3. **HOW TO APPLY:** To apply, homeowners must complete an application. Submit your application at www.HelpMyHouse.org or mail your Entry to: Help My House, 808 Knox Abbott Drive, Cayce, SC 29033. Applications must be received before 11:59 p.m. on **May 14, 2010**, to be considered. Homeowners may submit only one application during the Period. Multiple applications received from any homeowner beyond this limit will void all such additional entries. Applications that are incomplete or illegible for any reason will not be initially considered.

4. **ELIGIBILITY:** Applicants must be at least 18 years of age, be a legal United States resident, be a member of a South Carolina electric cooperative, have a satisfactory payment history and submit a completed application. With the exception of applicants for the electric power monitor program, applicants must own and occupy a house and land in the State of South Carolina.

Applicants may be required to provide proof of legal United States residency if requested by Central to determine eligibility and as a condition of participation. Applicants may also be required to provide proof of home ownership. Employees, board members, and officers of Central, participating electric cooperatives, or any companies owned by or affiliated with the Study's sponsors, advertising agencies and any other company involved with the design, production, execution or distribution of this Study, or any family or household members of such employees, board members, and officers are not eligible to participate in the Study. Any upgrades or changes made to the Participant's home are subject only to the warranties of the manufacturer and of the installing contractor. Central does not make any representation or extend any warranty for such upgrades or changes and the same are to be accepted by the Participants "as-is" and without warranty from Central. The Participants are solely responsible for all applicable taxes resulting from the upgrades. Central makes no representations or warranties of any kind concerning the appearance or performance of any upgrades or changes made to the Participant's house.

5. **SELECTION OF PARTICIPANTS.** A panel consisting of engineers and representatives of South Carolina's electric cooperatives will review each application and choose Participants based on the needs of the study.

6. **ENTRIES AND FINALIST SUBMISSIONS.** All applications become the property of Central and will not be acknowledged or returned. By submitting an application to Central, applicant hereby grants to Central and its affiliates, subsidiaries, licensees and assigns, an irrevocable, perpetual and royalty-free right to use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish and otherwise make use of the application in any and all media, whether now known or hereinafter created, throughout the world and for any purpose.

7. **GENERAL:** This Study is subject only to the laws of the State of South Carolina and the United States. The above-referenced upgrades will be awarded and/or installed to addresses within the State of South Carolina. Participants will be solely responsible for all applicable federal, state, and local taxes, if any, on the upgrades.

8. **OBLIGATIONS OF PARTICIPANTS:**

(a) Applicants and Participants agree to be bound by these Rules, and the decisions of the panel shall be final and binding in all respects. The Rules will be posted on the Help My House website (www.HelpMyHouse.org) throughout the Study Period. Central reserves the right to alter any rules of the Study at any time. Failure to comply with these Rules may result in disqualification. Central reserves the right at its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Study or the website; or to be acting in any manner deemed by Central to be in violation of the Rules; or to be acting in any manner deemed by Central to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. **CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE**

MADE, CENTRAL RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON UP TO THE FULLEST EXTENT PERMITTED BY LAW.

(b) Participants will be required to remain in the Study for its duration, which is currently scheduled to last through September 30, 2011. During the Study, Participants must allow the Study's representatives access to their house for installation of upgrades. During the course of the Study, Participants must allow the Study's representatives to access their house at mutually convenient times and upon reasonable notice. Furthermore, Participants will be required to allow the Study's representatives access to monitor energy use. As part of this monitoring process, Participants will be required to inform the representatives of ensuing electricity bills. Participants must also allow the Study's representatives to contact them via email (for those with email access) and must respond in a reasonable time given the timeframe and deadlines of the Study. Participants who are selected to receive an appliance, heat pump, or water heater "installation" as part of the Study must allow Central, at its option, to remove and dispose of their current installation to be replaced. Any new installation shall remain at each Participant's home on loan from Central until the conclusion of the Study, at which time ownership shall transfer to Participant. If Participant fails to complete the Study, Central shall have the option of removing any installation from Participant's home.

9. **LIMITATIONS OF LIABILITY:** Central assumes no responsibility or liability for (a) any incorrect or inaccurate application information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of applications at any point in the operation of this Study; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation, or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the application process; (d) inaccessibility or unavailability of the Internet or Central's, or its affiliates', website or any combination thereof; or (e) any injury or damage to entrants or to any other person's computer which maybe related to or resulting from any attempt to apply or download of any application materials. If, for any reason, the Study is not capable of running as planned for reasons that may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Study, then Central reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Study in whole or in part.

10. **PARTICIPANT:** Participants will be notified in person or by postal mail, email, or telephone based on the information provided on the application form. Participants will be required to sign and return a Participation Agreement, including a Liability Release clause and a publicity release within 7 days of notification from Central. If any of the required documents are not returned within the required number of days, any mail (postal or email) is returned as undeliverable without a forwarding address, a Participant cannot be contacted after 2 attempts or a Participant is uncooperative, an alternate Participant may be selected at Central's sole discretion.

11. **RELEASE:** All entrants, as a condition of application into the Study, agree to release Central, participating electric cooperatives, Study sponsors, their subsidiaries, divisions,

affiliates, suppliers, printers, distributors, and advertising, promotional or judging agencies, from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an application, or otherwise participating in any aspect of the Study, the receipt, ownership or use of any goods or services awarded, or while preparing for, participating in or traveling to or from any goods/services-related activity, or for any typographical or other error in these Rules or the announcement or offering of any prize. Except for where prohibited by law, the Participants grant to Central the right to print, publish, broadcast, and use worldwide in any media now known or hereinafter known (including without limitation use online at Central's and its affiliates' websites) the Participants' names, addresses, voices, statements, pictures, or other likenesses, without additional compensation, for public relations, advertising, and promotional purposes as may be determined by Central. This release includes liability related any and all upgrades installed, all of which become the property of Participant upon completion of the Study.

12. DISPUTES. As a condition of participating in this Study, applicants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Study, shall be resolved individually, without resort to any form of class action, exclusively before a court located in South Carolina having jurisdiction. Further, in any such dispute, under no circumstances will Participants be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than Participants' actual out-of-pocket expenses (*i.e.*, costs associated with entering this Study), and Participants further waive all rights to have damages multiplied or increased.