

* Jack Nagy
CEO

Take A Look In The Mirror

* What Do You See
Thriving or Surviving

*Telling Is Not Teaching

* Implementation Why Is It So Hard

* **Passion, Success, Money**

* Control The Controllable

* Is Your Business Model As
Easy As 1...2...3...etc.

* What Does Your Sales Department Look Like

* Low Hanging Fruit

* Processes

* Do You Speak Visually

* **Inspect What You Expect**

* Hiring

* Compensation

* What Is Your Market Strategy



Find Out What The Competition Does And Do Something Different

* Do You Advertise

* Percentage Allocated

* Websites; Mobile Anyone

* SEO
Search Engine Optimization

* SEM
(PPC) (Google Ad words)

* Social Media ROE versus ROI

* Social Media The Right Formula

* **Other; Newspaper, Direct Mail,
Cable, Radio, Network TV**

* Questions
Thank You For Your Time



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