



**FOR IMMEDIATE RELEASE**

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**Lightly Treading Partners with Electric & Gas Industries Association to Provide Energy Auditors and Raters with Business Optimization Support Services.**  
***Home Performance continues to drive demand for better buildings.***

(Sacramento, CA- December 23, 2010) Lightly Treading, a Colorado building science training institution, and Electric & Gas Industries Association (EGIA), a national non-profit contractor association, are delivering a new program to help support building science students, energy auditors and raters, and building contractors. EGIA will provide an array of programs, services and tools designed to help home improvement and home performance, HVAC, solar and wind, photovoltaic and insulation contractors increase profitable sales and reduce operational costs associated with delivery of energy efficiency and renewable energy solutions. Building contractor benefits available through this new partnership include:

- EGIA Leadership Academy web-based and in-person business development training in financial management, sales and marketing management, industry best-practices and other topics that augment Lightly Treading's existing technical training.
- EGIA Member Contractor benefits, such as preferential pricing and services for business insurance, employee programs, loss recovery, website development and management, and other services specially negotiated with industry-leading providers to help Lightly Treading contractors reduce operational costs and grow their business.
- EGIA GEOSmart Sustainable Financing Solutions® portfolio providing contractors with business start-up, diagnostic equipment, and business expansion finance leasing options as well as easy-to-use, short-term and long-term financing options for home and business owners.

"The new Performance Partner relationship with Lightly Treading is the next step for EGIA in our continued engagement of home improvement and home performance contractors by partnering with national building science training institutions", said Bruce Matulich, CEO & Executive Director of EGIA.

Lightly Treading, a Colorado building science training institution, provides homeowners, building contractors, architects and energy auditors with training and resources to engage the building performance industry. Lightly Treading joins a national list of EGIA Energy Partners who form a collaborative team of leading providers of energy efficient solutions. The new EGIA Performance Partners Program allows Building Performance Institute and Residential Energy Services Network

training institutions to engage manufacturers and other energy efficient organizations that share EGIA's vision to advance energy efficiency and renewable solutions by accelerating the installation of home and business energy efficiency upgrades. EGIA supports its Performance Partners with an array of programs, services and tools designed to help them and their building performance contractors increase sales and profitability associated with their delivery of energy efficiency and renewable energy solutions.

“Lightly Treading is very excited to join EGIA, and the new Performance Partners program, to provide turn-key business service programs specifically designed for our building performance contractors”, said Paul Kriescher, Principal and Owner of Lightly Treading.

**About Lightly Treading:**

Lightly Treading, headquartered in Denver, Colorado, provides homeowners, building contractors, architects and energy auditors with building performance technical training and evaluation. They offer services designed to enhance the comfort, energy savings and greening of Colorado homes. As a company dedicated to educated steps toward greener living, Lightly Treading offers energy audits, post-improvement inspections, infrared thermal imaging training, computer modeling and duct diagnostics analysis to home buyers, realtors, builders, architects, property managers and HOA's. For more information, please contact Lisa McClain [LisaM@LightlyTreading.com](mailto:LisaM@LightlyTreading.com) or visit [www.LightlyTreading.com](http://www.LightlyTreading.com).

**About Electric & Gas Industries Association**

The Electric & Gas Industries Association (EGIA) is a nationwide non-profit organization that provides member contractors and organizations focused on delivering energy and water efficiency and renewable energy solutions with the knowledge, tools, training and networking that accelerate their business growth and profitability. EGIA also supports utilities and government in achieving their goals related to the development of sustainable markets for energy efficiency and renewable energy products and services. To learn more about EGIA, visit [www.EGIA.org](http://www.EGIA.org). For more information about EGIA Performance and Energy Partnerships, contact Stephen Michael Self at 720.771.1708 or [SSelf@EGIA.org](mailto:SSelf@EGIA.org).